

*The Orchestra Committee recently conducted a survey to gather information and ideas from orchestra members. The following is feedback we'd like to share:*

*The musicians appreciated having summer work and would like to see continued movement towards more services throughout the year.*

*Musicians like the way members of the orchestra are profiled in the program and would like to see this continue, profiling even more musicians at one time. We will encourage players to send pictures and bios to Holly for the new website if they have not already done so.*

*We on the orchestra committee would like to brainstorm ways for musicians and board members to get to know each other better and build a stronger connection that will affect a positive and productive change of culture within the BPO. There is no room for continued complaining and finger pointing, and we're ready to get to work to turn things around and develop a positive image of the BPO both inside and out. We have a few suggestions that could start the ball rolling:*

- 1. Invite board members to actually sit among the players at rehearsals so they can get a real sense of what we do - up close and personal. 87% of musicians surveyed voted in favor.*
- 2. Perhaps individual or small groups of board members could "adopt a section" for a season. This would involve simply getting to know a few players at a time by maybe introducing yourselves to the section at a rehearsal, meeting for lunch after the Saturday morning dress rehearsal, offering a place for commuting musicians who stay in town to relax and "hang out" between services when there are 2 in one day, etc. 80% of musicians surveyed voted in favor.*
- 3. 100% of musicians surveyed said they would participate in distributing all of their available comp and discount tickets to friends, family and neighbors. Having these tickets more easily*

*accessible to musicians will make it much easier for musicians to do this. We suggest that each musician receive a pair of complimentary season tickets at the beginning of the season so they have them at hand to give to new audience recruits. This allows a more personal “hands on” approach as players invite people to attend while eliminating the hassle of calling the box office, arranging for guests to pick up tickets at will call, etc...*

4. *The Orchestra Committee envisions a voucher plan that would fill more seats at Macky by providing free student tickets for hard to fill seats. These students would then be escorted by a paying adult. 92% of musicians who teach said they would participate in giving students vouchers for concerts.*

*The orchestra committee is planning to conduct a SWOT analysis survey in the near future as well as surveys after each concert set in an effort to keep a dialogue open between players and the Orchestra Committee.*